

CARABLANCA

PRICE INCREASE & REVIEW

We began opening every Friday at the beginning of the year so now is a good time for a review. First, an explanation of the price increase.

Price increase

Our largest cost by far is the payment to Conway Hall for hire of the main hall. The hire cost increased in January this year and is sure to do so again in January next year. When we began opening every Friday we hoped that this continuity would lead to an increase in the numbers coming to our milonga which would enable our income to cover our costs. In fact, while the numbers vary week by week, the average is about the same. So a price increase is necessary.

At the same time as we review prices it is sensible to review price structure. On nearly half of the Fridays since January we have had a performance of some sort, either dancing or live music. The entry prices on those evenings were £2 higher than normal. This is too frequent a variation in entry price.

So we will have the following prices, starting Friday 4 September:

Class £10; Dancing £10; Class and dancing £12.

These prices will hold whether or not there is a performance. So this equates to an average price increase of about £1.

Our aim

Our aim is to have a milonga which is a social evening as well as a dance evening, a place where you come to meet your friends as well as to dance. The seating layout, the lighting and the bar are all arranged to provide a relaxing, welcoming environment. The DJs are invited to play traditional tango, vals and milonga in tandas with cortinas. Music played in this way provides an easy way for people to move between conversation and dancing.

Though the milonga is the main event we continue to provide classes from beginner to intermediate level, with guest teachers at the intermediate level.

You can find out what is happening from our web site (www.carablanca.co.uk), by joining our email list or by picking up the paper version of our monthly programme on Friday.

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